



Media Release

DViCO TViX PVRs now offer full IceTV integration

IceTV's EPG and advanced online recording features are now available for DViCO TViX customers in Australia.

Sydney, Australia, March 31, 2010 – DViCO is a global leader in the development of digital video products and multimedia players. Today they announced full support for IceTV with the release of a software update for their TViX PVR range.

DViCO have joined the growing list of major PVR brands in Australia offering customers access to IceTV's premium electronic program guide (EPG) service and advanced online recording features (IceTV Interactive).

With instant access to IceTV Interactive via the IceTV website, 3G mobile friendly site (m.icetv.com.au), or when using IceTV's free iPhone app & TV Guide widgets, TViX customers now have the ability to manage their digital free-to-air TV viewing at home or from wherever they are.

Jeff Lee, CEO of DViCO Inc, said, *"This has been a long awaited moment for the entire team and me, here at DViCO. We are delighted to now offer support for IceTV's EPG and Interactive features for our Australian users to enjoy. Our product, "TViX" is not just a simple HD-PVR, but a product that sets a new milestone as a multimedia capable integrated PVR. I'm sure that IceTV's advanced features will play a key role as part of our innovative solution. I hope DViCO and IceTV can continue to work together to provide even more advanced and intuitive features, in the near future."*

Matt Kossatz, General Manager at IceTV, said, *"We are extremely excited by today's announcement and we welcome DViCO as the fourth major PVR brand to support IceTV. The TViX range has continued to evolve over the years and with support for IceTV Interactive now available, DViCO are in a great position to compete in the rapidly expanding local PVR market."*

DViCO customers can now simply log in online and instantly choose from IceTV's advanced recording options, including true series recording and keyword recording capabilities. With IceTV's Interactive features it's as simple as "set & forget – you'll never miss that show again".

IceTV will continually look for a user's chosen shows in the upcoming schedule for digital free-to-air TV and automatically instruct their TViX at home, to record everything that matches. Even if their show disappears for 6-months, changes timeslot or switches channels.

DViCO customers will also now be able to setup favourites, create their own personalised TV guide for the week ahead and enjoy many more of IceTV's Interactive features from wherever they are, making managing their digital TV viewing a breeze.

To celebrate today's announcement, and to help TViX customers appreciate the advantages IceTV makes to faultlessly recording their favourite shows on digital TV, IceTV and DViCO have agreed to give both new and existing customers a free 3-month membership to IceTV (valued at \$33), for a limited time.

The DViCO TViX 6640N comes equipped with a dual high definition (HD) TV tuner inside, so you can record two shows at once, as well as either a 500GB or 1 Terabyte hard drive. There is easy internet networking capabilities with both Ethernet (LAN) & Wi-Fi connectivity and customers can get access to online content, such as YouTube™, Flickr™ & Picasa™, as well as share content from any other networked device.

The TViX range is available from selected retailers across Australia as well as directly from IceTV, via IceTV's online store.

For existing DViCO TViX 6600A & 6640N customers, a firmware update (v1.9.8) is now available via the [DViCO website](#).

For more information on both IceTV and DViCO, please visit either the [IceTV website](#) or [DViCO website](#). For media enquiries or for further questions, please contact the following;

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About DViCO

DViCO Inc. is a global leader in the development of multimedia players and digital video products. The company offers a complete line up of multimedia players, PVRs and a wide range of digital TV tuner cards for PC users, worldwide. With proven experience and expertise in combining both television and digital video technology, DViCO continues to make products highly adaptable to the constantly evolving IT industry.

DViCO has undergone dramatic growth since its establishment in 1998, and with its sound reputation and significant market share, DViCO has been able to gain recognition among customers while forming strong alliances with distributors and retailers in Australia, France, Sweden, England, Finland, Russia, Japan, Singapore, China & Hong Kong.

About IceTV

IceTV is worldwide leader and provider of electronic program guide (EPG) information and EPG related interactive software applications. IceTV works closely with manufacturers of personal video recorders (PVRs) and digital video recorders (DVRs), as well as leading brands of Microsoft-based media centre devices and TV Tuner products for Mac and PC's.

Commercially launched in April 2005, the Australian owned and based company has been a pioneer in digital TV recording and EPG related technology for the past 5 years. IceTV has led the way with custom interactive software and mobile phone applications, providing Australian digital free-to-air viewers with an independent EPG service and unmatched advanced recording features.

Since its beginnings, IceTV has had one aim, to give users freedom of choice in everything they watch on their TV. IceTV wants you to record what you want, skip what you want and watch it at a time that suits you. IceTV makes recording and managing your TV shows simpler and smarter – so you'll never miss a show again.