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**REELTIME's Home Entertainment Centre to come pre-loaded with Movie & TV Downloads & IceTV's Interactive & TV Guide services**

IceTV and ReelTime.tv have this week announced an agreement that will provide ReelTime.tv users with an optional IceTV Electronic Program Guide (EPG) for use with the new ReelTime Home Entertainment Centre, allowing users to schedule and record their favourite free to air TV programs automatically via the onscreen IceTV Guide or via the web with IceTV's Remote Record & Interactive features.

"ReelTime.tv's Home Entertainment Centre (HEC) paves the way in a new era of digital entertainment, combining the features of a Personal Video Recorder, DVD Player, basic media centre PC and a video on demand (VOD) box all in the one device. Unlike other VOD boxes soon to be released, the ReelTime.tv HEC won't just deliver movies to the living room, consumers will be able to watch and record TV as well." said IceTV's General Manager, Matt Kossatz.

"With the ReelTime.tv HEC users will get the best of both worlds. User's will free themselves from the schedules of the TV networks by using the IceTV Guide and Interactive features to manage their TV recordings and watch their favourite shows 'time-shifted', while also being able to access the latest movies and online video content from ReelTime.tv's extensive library at the push of a button," continued Kossatz.

ReelTime.tv, announced the launch of its Home Entertainment Centre last week which is set to bring movie downloads from the PC or laptop right into the living room direct to the TV.

"We are delighted to be partnering with IceTV on this venture. The two companies share a pioneering spirit and both punch well above their weight," said ReelTime.tv Managing Director, John Karantzis.

Most digital entertainment finds its way to the home computer and that's where it stays. A few meters away in the living room our entertainment systems and comfortable couches have been waiting for a convenient internet digital

entertainment device and ReelTime.TV has announced the launch of the first of its Set Top Box rollouts designed to do just that.

ReelTime's Set Top Box is called ReelTimeTV, and Karantzis says that, "The partnership with IceTV, that will allow ReelTime.tv users to record their favourite TV shows and store them on the ReelTimeTV massive 160GB hard drive, is a critical part of our new offering and truly makes our Home Entertainment Centre a "one stop" for all home entertainment".

"Combining IceTV's services with the ReelTime.tv HEC is the perfect solution for those wanting more freedom and greater choice. User's can easily record all their favourite shows and watch them in their own time. If there's nothing recorded left to watch, or one wants to sit down to enjoy the latest movie at home without having to go to the video store... then the choice finally now sits with the consumer," explained Kossatz.

" We are thrilled to be working with ReelTime.tv on this and it is vital that companies like ours continue to look at ways in which we can work together to provide Aussie consumers with the best overall solution," concluded Kossatz.

ReelTimeTV is a product set to bridge the gap between the PC/laptop and the big screen TV in the living room so that digital content can be enjoyed on the best entertainment system in the house. ReelTime's home entertainment device combines a digital tuner, DVD player, CD player, an online movie and TV download store and IceTV's Electronic Program Guide & Remote Record features all in one easy to use unit.

### **About IceTV**

IceTV is Australia's only independent provider of interactive TV listings for free-to-air TV.

IceTV's electronic program guide (EPG) service works in conjunction with either a digital set-top box (Personal Video Recorder or PVR), a PC media centre running either Microsoft's Windows XP Media Center Edition or the newly released Vista platforms, or a Mac running Elgato's EyeTV software and is sold on a subscription basis from as little as \$2 per week (\$99 for a yearly subscription).

The IceTV service also offers innovative features that bring out the best of the hardware it is coupled with. Including:

- One touch recording and automatic series recording via the onscreen IceTV Guide or via IceTV's Remote Record service
- 'Keyword' and 'Genre' search mechanism through the onscreen IceTV Guide or online via the Ice-Interactive feature.

- A complete 7-day interactive TV guide for all digital free-to-air TV channels, displaying program titles, episode names and a detailed synopsis. The IceTV guide is updated daily.
- Future ability to deliver downloadable content remotely via the Ice-Interactive website.
- Timer-Padding, which automatically adds an elected amount of time to the end of every scheduled TV recording. This helps combat the possibility of missing the end of a recorded TV show due to the TV Networks running behind schedule.
- The ability to schedule TV shows to record on a person's device at home via IceTV's website using any web browser (e.g. while at work or on holiday) or by using a web-enabled mobile phone. (Available to those using a media centre or Mac running EyeTV).

For more information about IceTV, visit [www.icetv.com.au](http://www.icetv.com.au) and for the latest IceTV news go to [www.icetv.com.au/news](http://www.icetv.com.au/news)

### **About Reeltime.tv**

ReelTime Media Ltd is Australia's leading ISP independent broadband TV operator, providing legal, multi-major Hollywood studio and independent movie downloads to rent and own at [www.reeltime.tv](http://www.reeltime.tv).

ReelTime has Australia and New Zealand's largest range of feature length movie and television entertainment delivered direct to PC, Media Centres and TV (via ReelTime's Home Entertainment Centre).

Additionally ReelTime.tv offers gamers a wide variety of games to download to own and to order online.

ReelTime's role is also to provide content and entertainment rich services independent of network within Australia and the region, and to provide an alternative to physical distribution. ReelTime Media Ltd is an Australian Stock Exchange listed company.

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